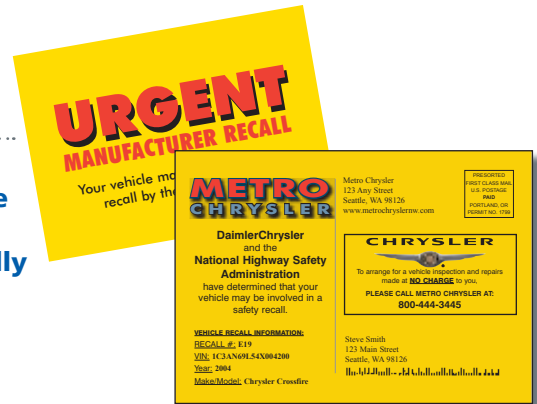


Increase Warranty Revenues and Increase Sales Opportunities

Super Recall[®] is an automated solution for proactively identifying automobile recalls and **driving additional warranty and service revenues to your dealership**. It compares vehicles from your database with the manufacturer's recall database and **automatically prints and mails recall notices daily**. Notices are customized to your dealership and guaranteed to bring customers in for service.



Add this to your existing ReminderTRAX[®] Services

Advantages

- **Up-selling Opportunities...**
Add \$10,000+ in customer pay revenue each month. Approximately 70% to 90% of warranty customers purchase additional services.
- **Inactive Customer mailings...**
Brings inactive and lost customers back in for service
- **Customized Notifications....**
Use your dealer logo, address and phone number so customers know exactly where to go for service...into your dealership.
- **No software to install**
- **System is fully automated and integrates with your ReminderTRAX[®] & ROI Reports**
- **For all GM, Ford, Chrysler, Honda, Mazda, Mitsubishi, and Volkswagen Dealerships...more coming soon**

100% Guarantee...

Try the service for 30 days. If your not 100% satisfied, we'll waive the monthly processing charge (you only pay for postcards mailed). **REMEMBER:** All you need is one recall customer per week (with no up-selling) to pay for your Super Recall[®] service!

HOW DOES SUPER RECALL[®] WORK?

We access your Dealer Management System (DMS) daily to compare your customer information with the manufacturer's warranty database. Based on your filtering preferences, we automatically retrieve only the recalls you want. The customer address information is then purified for accuracy; addresses are updated through the National Change of Address Service, CASS certified, and bar-coded to ensure high deliverability. Finally, recall notifications are printed and mailed looking like they came from you.

"I have found the DFI Super Recall program to be a cost effective way of farming a customer source that, quite honestly, most of us tend to forget about...."

"Super Recall has proven successful in consistently getting customers in front of my advisors."

— Mark Harper, Service Manager
Beaverton Ford

ASK ABOUT SUPER STOCK[®]

Reduce Recall Litigation Exposure with SuperStock[®] ...

\$11,000 (before legal fees) is the fine for delivering a vehicle with an outstanding recall. Reduce your litigation risk.

100% Guaranteed — No Contracts!

DiversiForm, Inc. • To Order, Call Toll-Free: (800) 444-3445 • Toll-Free Fax: (877) 334-3676
www.diversiform.com